

Enhancing road safety in the UK and beyond



roadsafetygb.org.uk

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Road Safety **GB**


Road Safety GB

roadsafetygb.org.uk

Road Safety GB's aim is to reduce the number and severity of road collisions and casualties by promoting safer road user behaviour.



We provide a mix of training, advice, leadership, research, publicity and other services to our members and other road safety stakeholders. We also aim to inform and positively influence public opinion on the subject of road safety.

Membership

There are two types of Road Safety GB membership on offer.

Local Authority Membership is available to local authority road safety teams across England, Scotland, Wales and Northern Ireland.

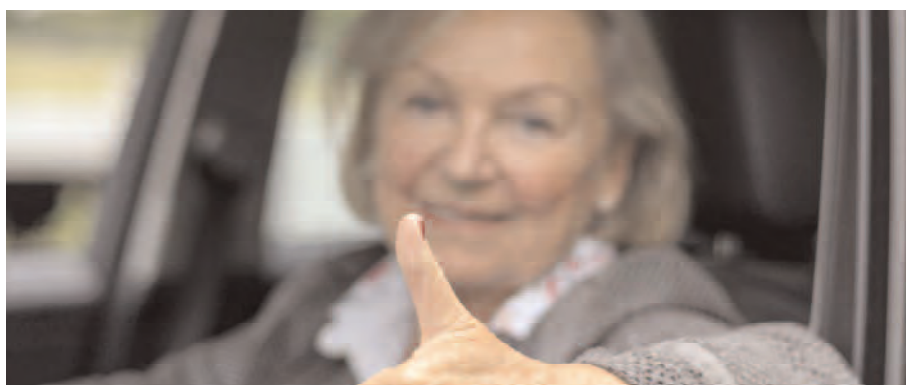
Corporate Membership is available to a range of other organisations including fire and rescue and police services and those in the private sector both in the UK and overseas.

Both of these memberships provide access to professional road safety advisers and expertise across a wide range of disciplines, including policy development and guidance on road safety processes and driving on business.

These memberships also include a number of complimentary individual memberships for employees to the Road Safety GB Academy, which sits within Road Safety GB International.

AT A GLANCE

- Registered UK charity
- National and international organisation
- Local authority and corporate membership
- Managed by Board of Directors & regional reps
- Working in partnership with DfT & others
- Working with road safety professionals, driver trainers, fleet management and health and safety professionals within industry



Structure & management

Road Safety GB, the charity, is managed by a Board of Trustees all of whom are highly experienced managers, with a specific role in road safety management at local government level. The board also comprises regional representatives from each of the 12 regions that make up Road Safety GB.

Working in partnership

We work in partnership with a number of road safety stakeholders from across the UK and internationally. In particular, we enjoy an especially close working relationship with the Department for Transport's Road Safety Division and the THINK! campaign team.

To find out more about the benefits of Road Safety GB membership please visit roadsafetygb.org.uk

Road Safety GB International

rsgbinternational.org

Road Safety GB International uses its expertise to support and enhance road casualty reduction initiatives, in particular in the UK - but we are also seeking to develop more projects in the developing world.



We help develop the capability of road safety practitioners at all levels - from those delivering interventions on the ground, through to those involved in strategic planning and implementation.

By providing input and support for conferences, seminars and professional development programmes, we help others benefit from our experience and, at the same time, take every opportunity to learn from our road safety colleagues elsewhere in the world.

Structure and management

Road Safety GB International is managed by a Board of Directors with extensive expertise and experience covering road casualty reduction and the associated disciplines of education, training, communications, engineering and enforcement. The Board is supported by experienced colleagues drawn from the membership of Road Safety GB, with particular knowledge and/or experience of working with organisations and people in developing countries.

AT A GLANCE

- Enhancing road safety in the developing world
- Experienced Board of Directors
- Team of international ambassadors
- Partnerships and support in Europe, the Middle East, the Far East, Africa and Australasia.
- Training courses delivered to practitioners in the UK and across the world
- Consultancy services and conference speakers



International partnerships

We work in partnership with government departments and NGOs in countries across the globe; in particular in Jordan with the German Jordanian University on Human Factors in Engineering, and a young people's project in Lebanon.

We have also supported other organisations and governments with information and input to conferences in South Korea, Hong

Kong, Singapore, Belgium, Spain, South Africa and New Zealand.

We are always keen to forge new relationships and identify opportunities to help drive down road casualties globally.

Vocational training

We offer a comprehensive suite of training courses which can be modified as required for delivery to practitioners across the world.

Consultancy services

We can offer experience and expertise to help develop road safety policies and strategies to meet local needs.

We can also help create training, education, promotional and marketing materials, provide content for professional development events and speakers for conferences.

To discuss partnering with us or making our courses available in your country visit:

rsgbinternational.org

Road Safety GB Academy

rsgbacademy.org.uk

Formed in 2013 with the full support of the Department for Transport, The Academy is the professional development arm of Road Safety GB.



The Academy provides road safety practitioners with support and guidance to develop and enhance their skills to deliver effective, evidence-led road safety interventions.

In 2016, The Academy was awarded a prestigious Prince Michael International Road Safety Award for improving the quality of training for road safety professionals and standardising the delivery of road safety initiatives.



AT A GLANCE

- The professional development arm of Road Safety GB
- Comprehensive suite of road safety training courses
- Complimentary membership for Road Safety GB members
- Applications welcomed from other road safety professionals

Training courses

The Academy offers a comprehensive suite of training courses for road safety professionals, including its two flagship courses - the Road Safety Practitioner Foundation Course and the two-day Behavioural Change Course.

Launched in 2013, the *Road Safety Practitioner Foundation Course* provides participants with an overview of the knowledge and skills they need to effectively and safely deliver a road safety educational intervention.

The Behavioural Change Course covers: road user behaviour; behavioural models; behavioural change techniques; behavioural insights; mapping behaviours; and developing interventions using behavioural models and change techniques.

This course is also available as *Human Factors in Engineering* and

has been developed specifically for highways engineers who want to develop their understanding of the human in the engineering process.

Other Academy courses cover topics including media training, social media, evaluation, delivering road safety in a primary school setting - and client centred learning for ADIs.

Road Safety GB qualification

The Road Safety GB road safety qualification is set out in four levels of attainment: Level 1 - Practitioner; Level 2 - Advanced Practitioner; Level 3 - Specialist; and Level 4 - Manager.

Each of the Academy courses generates credits towards the full qualification and other external course may be included in building credits. The individual courses may also be used for CPD accreditation.

Membership

Local authority members and corporate members of Road Safety GB are entitled to a number of complimentary individual memberships of The Academy for their road safety employees.

Applications are also welcomed from individuals working in the private and voluntary sectors who are professionally involved in road safety delivery (ADIs, fleet managers etc).

Academy members are given access to their own portal on the Academy website, which is essentially a student 'log book'. It is available free to all Academy members and provides an exclusive area where students can keep a record of their achievements, and store Academy documents, certificates, presentations and other learning resources.

"The Behavioural Change: Applied Human Factors course was very well structured and delivered. The passionate instructor led the participants into active discussions and delivered the content in a very interactive and interesting way. We are looking forward for further collaboration with Road Safety GB and we highly recommend the courses they offer to the other road safety professionals."

Mariam Al-Azzeh, German Jordanian University

For more information about membership, and how to apply and details of all Academy training courses visit the Academy website: rsgbacademy.org.uk

Conferences and events

rsgbevents.org.uk

Road Safety GB organises a series of conferences and events, including the National Road Safety Conference.



National Road Safety Conference

Held annually in November, the National Road Safety Conference is Road Safety GB's flagship annual event. The conference moves around the country and is hosted each year by a Road Safety GB Regional Group or Groups.

The conference attracts in excess of 300 delegates from across the UK and further afield including Ireland, Belgium, Trinidad & Tobago and Romania. Delegates comprise local authority road safety officers, police and fire & rescue officers, central government departments, academics and representatives from other private and third sector organisations.

Visit the National Road Safety Conference website for more details, including sponsorship and exhibition opportunities, along with how to register to attend:

nationalroadsafetyconference.org.uk

AT A GLANCE

- Flagship event: National Road Safety Conference
- Other events focussing on data analysis, young drivers and older road users



Other events

Working with other partners, we also organises a programme of one-day seminars and conferences including:

Joining the Dots

A national conference for road safety data analysts, organised in partnership with Road Safety Analysis.

roadsafety.network

Young Driver Focus

A national conference focusing on reducing crashes and casualties caused by young and inexperienced drivers, organised in partnership with FirstCar

youngdriverfocus.org.uk

Older Road User Conference

A national conference for road safety and public health practitioners, police and fire and rescue officers and highways engineers, organised in partnership with New View Consultants.

olderroaduser.org

Other services

Road Safety GB provides a range of services to support road safety professionals and others with an interest in road safety.



Road Safety Knowledge Centre

The Road Safety Knowledge Centre was launched in 2010 with funding provided by the Department for Transport.

The Knowledge Centre is an online library of road safety related information and expertise, populated primarily from UK-based road safety organisations. Access to the Knowledge Centre is available free of charge to anyone.

The Knowledge Centre comprises road safety reports, research and interventions categorised by road safety topic/road user (speed, young drivers etc) and a range of other criteria including education, publicity, engineering, enforcement etc.

For more information visit: roadsafetyknowledgecentre.org.uk



AT A GLANCE

- Road Safety Knowledge Centre - online library
- Road Safety News - national newsfeed
- Technical publications covering walked and cycled routes & School Crossing Patrol service
- Help & advice for road safety practitioners and the public



Road Safety News

Road Safety News is the national newsfeed covering road safety and related topics including active and sustainable travel, autonomous vehicles and public health. The newsfeed is published on the Road Safety GB website and is supported by the DfT THINK! team.

Technical publications

We publish a series of technical publications covering topics including assessment of risk of

walked routes to school and the school crossing patrol service. These publications are available free of charge to Road Safety GB members, and to others for a fee.

Help and advice

Our specialists are experts in their field and are very happy to provide support and advice to fellow road safety professionals, other stakeholders and members of the public.

Support for members

Other support for members is provided on a bespoke basis. This may include educational support during periods of education and training; support when developing interventions and evaluation; expert advice on technical matters; or when services are under threat and teams and individuals need professional support.


For more information on all these services visit: roadsafetygb.org.uk



CONTACTS

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