## Come and join us

And help support efforts to further improve road safety in the UK. Become a Member of Road Safety GB!

### Road Safety GB

roadsafetygb.org.uk & @Road\_Safety\_GB @RoadSafetyGB

### **Road safety in the UK**

135,480 people were injured in collisions on Great Britain's roads in 2022. Of those, more than 28,000 were seriously injured and 1,711 people died.

A third of road deaths occurred whilst travelling for work.

In 2020 the pandemic caused a drop in road casualties through lower road use. Progress in reducing casualties has slowed down and the challenge facing Road Safety GB and other stakeholders is to reverse that trend.



## **Road Safety GB**

A limited company with charitable status, Road Safety GB is a leading road safety organisation in the UK with growing links internationally.

Road Safety GB supports the work of road safety professionals both in local government and the private sector. It helps practitioners to develop their knowledge and skill to enable them to deliver professional and effective road safety interventions.

A team of very experienced and highly skilled road safety professionals from local government manages the organisation, and with the support of eminent consultants from the private sector, and a team of specialist advisers covering a wide range of road safety disciplines, provide high quality education, training and information.



## **Road Safety GB Academy**

The Road Safety GB Academy is the organisation's training arm, which is supported and endorsed by the Department for Transport (DfT).

Membership of the Academy is open to individuals from both the public and private sector that are professionally involved in road safety. The Academy is a fast developing area of the organisation and a number of courses are available to help upskill the nation's road safety practitioners and provide them with the latest information and techniques to combat road casualties.



## **Road Safety GB Membership**

**Local Authority Membership** is available to local authority road safety teams across England, Scotland, Wales and Northern Ireland.

**Corporate Membership** is available to a range of other organisations including fire and rescue and police services and those in the private sector both in the UK and overseas. The annual fee per financial year for Local Authority or Corporate membership is £475 plus VAT.

**Corporate Plus Membership** is aimed at commercial corporate members and brings additional premium marketing benefits. This subscription is £575 plus VAT for 2024/25.



# Why become a member of RSGB?

#### There are many benefits to becoming a member of Road Safety GB, including:

- Supporting efforts to enhance road safety and reduce road deaths and injuries in the UK.
- Access to road safety specialists to provide help and advice with specific road safety matters.
- Access to Members' Area for latest RSGB documents such as SCP National Guidelines, Walked Routes to School Guidelines, royalty free Photo Gallery, Arility Augmented Reality resource and RSGB branding.
- Member only webinars throughout the year and access to webinar archive.
- Up to 10 complimentary Fast Track memberships to the Road Safety GB Academy for your employees or members.
- Academy Membership provides preferential rates for training courses, National Road Safety Conference and other events such as Joining the Dots, Young Driver Focus and ICE Live.
- Regular member briefings and advance notice about national road safety initiatives from stakeholders including the DfT and the national road safety communications brand THINK!
- Use of the Road Safety GB logo to enhance your CSR credentials.

## Why become a member of RSGB?

#### In addition Corporate Plus Membership also provides:

- An early invitation to participate in the exhibition that runs alongside the National Road Safety Conference, and a 10% discount on the published fees for exhibitors.
- Company brand, information and contact displayed year round in the relevant Resources & Services directory of RSGB website, giving an opportunity to promote your products/services/expertise to road safety teams across the UK.
- Company spotlight story featured on RSGB (the largest dedicated road safety news website in the UK).
- Company brand and click through featured on weekly RSGB Newsfeed subscriber email. (Ongoing rotation with other Corporate Plus Members.)

## How to join / more information

To join Road Safety GB as a corporate member please complete the online application form.

For any other enquiries or questions please contact:

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