

Road Safety GB
Road Safety GB International
Annual Report 2026

Road Safety **GB**

The logo for Road Safety GB features the text "Road Safety" in a dark blue sans-serif font, followed by "GB" in a bold, dark blue sans-serif font. Below the text is a stylized graphic consisting of two curved lines, one red and one blue, that sweep upwards and to the right.

Road Safety **GB**
International

The logo for Road Safety GB International features the text "Road Safety" in a dark blue sans-serif font, followed by "GB" in a bold, dark blue sans-serif font. Below this, the word "International" is written in a smaller, red sans-serif font. To the right of the text is a stylized graphic consisting of two curved lines, one red and one blue, that sweep upwards and to the right.

Road Safety **GB**
academy

The logo for Road Safety GB academy features the text "Road Safety" in a small, dark blue sans-serif font, followed by "GB" in a small, dark blue sans-serif font. Below this, the word "academy" is written in a larger, dark blue sans-serif font. To the right of the text is a stylized graphic consisting of two curved lines, one red and one blue, that sweep upwards and to the right.

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ROAD SAFETY GB – Annual Report 2026

Introduction

This report describes what the Road Safety GB (Charity) Board of Trustees achieved from October 2025 to October 2026, with help from volunteer officers, working groups, specialist advisers and partners.

It reviews progress on organisational development, finances, research, communications, the Academy, business planning and support, and the organisation's aspirations, along with the processes we have put in place to meet our goals, aims and objectives.

The Board would again like to thank everyone who has backed Road Safety GB (RSGB) over the last 12 months, from individuals to local, regional and national groups, as well as our partner organisations.

Overview of the Last 12 Months

Since the previous Annual Report, we have kept to a careful but forward-looking course. The Academy Board has continued to deliver courses online and also provides in-person training on request for organisations, which has worked especially well for teams and training within regions.

Membership remains healthy. During 2027 our priority will be to retain current members and to grow numbers where we can, with particular attention to Corporate Plus Membership.

Meetings have mostly taken place online, including the Regional Representatives' Meeting, which helps information reach out across the regions. We will continue to look at how the roles of regional representatives and area groups can develop to give the organisation even better support.

The Board has carried on supporting the membership through training, communications and a wide range of activities, all of which are detailed later in this document.

New Appointments

Appointments made at 2025 AGM:

Nicola Foster, Safer Essex Roads Partnership, RSGB Chair for a two-year term.

Fay Cannon, Warwickshire Road Safety Partnership, has been selected to the role of Vice Chair, also for a two-year term.



L to R: Nicola Foster (Chair), Fay Cannon (Vice Chair).

Stepping Down

Bill Smith, Director of Communication is stepping down from this role in November 2026 following a five year term. The Board would like to thank Bill for the input he has provided.

A recruitment process is ongoing for the role.

Charity Board of Trustees 2026-2027

It should be noted that Road Safety GB can be described as a 'lean and efficient' organisation and is very grateful all Directors and Trustees who act in a voluntary capacity to support the organisation and give their time freely to Road Safety GB with the support of their employers.

The 'Charity' Board of Trustees as of 13 October 2026 will comprise:

- Nicola Foster –Chair (Director/Trustee), Safer Essex Roads Partnership
- Fay Cannon – Vice Chair (Trustee), Warwickshire Road Safety Partnership
- Will Cubbin – Research Director (Trustee), Safer Essex Roads Partnership
- Bill Smith – Communications Director (Trustee) - Independent
- June Howlett – Company Secretary Director (Trustee) – Buckinghamshire Council



L to R: Will Cubbin (Research Director), Bill Smith (Communications Director), June Howlett (Company Secretary).

Business Planning and Support

James Gibson sits on the Charity Board and the RSGB International Board. James, an employee of Road Safety GB, is not able to act as a Trustee. Jackie Bratley, also an employee, provides financial and governance services and support to the Board of Trustees.



James Gibson (Executive Director).

A review of business plans for the organisation took place in 2022 and resulted in three new documents being developed:

- **5 Year Strategic Plan 2022-27**

This document sets out how Road Safety GB will deliver a range of priority activities as part of the 5-year vision for the organisation. The Strategic Plan focuses on the business direction to 2027 and is set out in six main areas:

1. Structure and Governance
2. Membership Benefits
3. Academy Function
4. Partnerships
5. Income Generation
6. Communication

A new 3 Year Strategic Plan for 2027 will be developed. This will run from 2027-2030.

- **Annual Operational Plan - Objectives and Actions**

This document is for Board use and details the key objectives and actions within a financial year. The document is reported on at quarterly Board meetings and is reviewed and updated on an annual basis. The current plan covers 2026-27.

- **Key Performance Indicators**

A set of Key Performance Indicators have been developed covering Finance, Membership, Academy and Communications. The document is again for Board use and provides information on the performance of the organisation in an easy to access format. This document is also reported on at quarterly Board meetings.

Road Safety GB and its business arm are now well established alongside the other organisational pillars in the UK. However, to remain viable, the organisation must keep seeking and developing business opportunities through its trading arm.

Key tasks for the charity

- Manage the Local Authority and Corporate membership
- Encourage new members both corporate and individuals
- Develop appropriate support mechanisms for members
- Deliver the National Road Safety Conference and other related webinars and events as deemed appropriate
- Manage the Road Safety GB website and Road Safety Knowledge Centre website
- Enhance support to the DfT and the THINK! communications team
- Manage support for Data Analysts through the hosting of the Joining the Dots conference, CPD and an online forum (as funding allows)
- Identify opportunities for, and promote and encourage the adoption of, increased levels of evidence-based practice in road safety provision
- Support wherever possible, policy and practice to reduce casualties amongst vulnerable road users
- Create new, and strengthen existing partnerships
- Continue developing working relationships with key organisations within the UK and beyond
- Further raise awareness of Road Safety GB with potential partners across the UK and internationally
- Seek research opportunities to better understand the most effective ways to reduce casualties further
- Contribute to research projects undertaken by third parties including, but not exclusive to, those commissioned by DfT
- Support member organisations and assist them in making the maximum impact at regional and local level
- Support businesses in reducing at work related road casualties and help to signpost to resources
- Supporting the development work of the Road Safety GB Academy

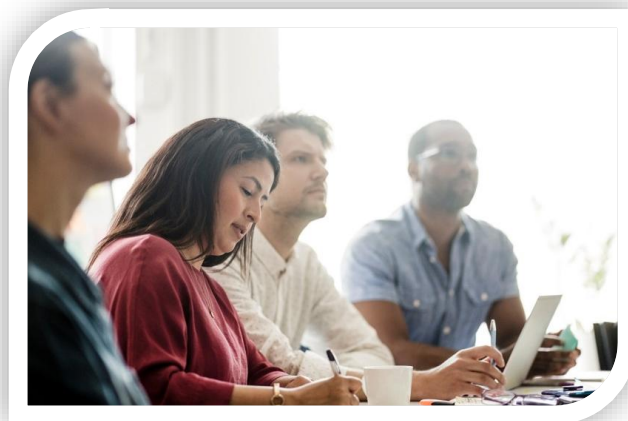
Business Communications

Almost all meetings have continued to be conducted online. This meeting method has become widely accepted and provides an efficient use of time and removes the costs associated with travel. The value of face-to-face meetings is recognised and will be considered as appropriate.

The Annual General Meeting will take place on 13 October 2026 and will take place as an online meeting.

Regional Representatives Meetings

Online regional representatives' meetings were held in April and October 2026. A number of Board members were in attendance. It is envisaged that two meetings will be held again next year.



Finance and Governance

Overview for the financial year of 2025 - 2026

The Charity's financial year for 2025/26 was overall encouraging. Membership numbers of local authorities are good, and Corporate Plus Membership continues a steady growth and has proven to be very popular with RSGB's commercial members. The cautious approach has continued and helped to manage budgets effectively while income is gradually becoming more self-sustainable.

The finance team Jackie Bratley and James Gibson have managed the finances, and adapted accordingly to continue financial stability, the agenda we set last year to increase momentum building independent and creative income for RSGB charity has had challenging parts, but we remain positive and can clearly see the difference in the changes we have made.

Governance development has also been a key to RSGB's strategy which align with its overall plans to grow while maintaining stability.



Jackie Bratley (Finance and Governance).

Income generated from DfT remains the same and proposals are submitted through innovative projects; this may also include collaboration with other organisations and partnerships, however currently we have no funding opportunities to explore but with the new Road Safety Strategy now in place this may create opportunities going forward.

We have received support from DfT via a contract rather than grant funding to support RSGB and its members, this helps to fund:

- Development and management of a Data Analysts Conference (Joining the Dots) and Data Analysts Network, plus work on STATS19.

The RSGB finance team once again put together a lean budget for 2025/26, monitoring and reducing expenses and other spending as much as feasible to reflect the ongoing adaption we all continue to manage within our budget restraints. RSGB Ltd also received a charitable donation from RSGB International Ltd of £19,500.

The Academy continues to develop new courses to meet the needs of its members, client base and commercial businesses, this is key to generate continued income flow to the Academy and its members. This included the final stage of the RSGB Accreditation Framework which has now been launched, Safe System courses, Refresher Foundation Course, Media Training and online e-learning courses.

The academy has also invested in long term development work to ensure future growth, while managing potential risk to recourses.

The RSGB financial KPIs set for 2025/26 have been achieved.

Going forward into the current financial year, how we generate our income is continually changing, with careful forecasting, planning and development budgets have been created to ensure ongoing financial stability of Road Safety GB.

The year-end accounts for 2025/26 will be available in the members' area of the Road Safety GB website as soon as they have been signed off. Please contact James Gibson for a link.

The key points in the accounts are as follows:

Profit and loss account

Total income for the year was £323,884. Some of this included £43,790 in events and conference £124,140 DfT contracts (Data Analysts) with £28,000 carried over from the previous year's contract. Other income included charitable activities this included membership, sponsorship, NRSC and donations.

Cost of sales for year came to £118,596. Expenses for the year came to £215,879. The main areas being employee costs and web hosting and maintenance, and management costs.

This gave a net operating income of £-£10,591

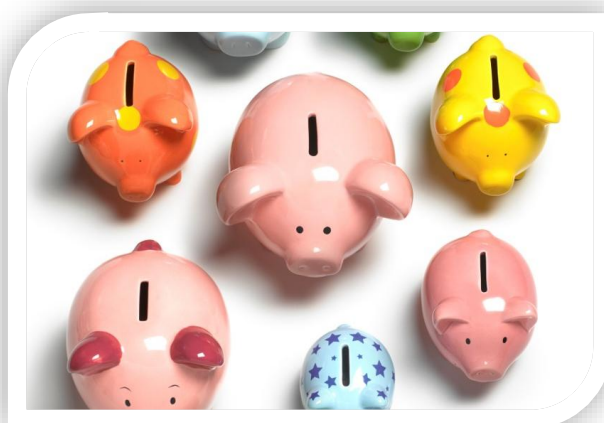
After other income and expenses were taken into account net income was £-8,400. this was forecasted from last year's financial year in the knowledge that RSGB would be unlikely to receive any DfT grant funding. The charitable donation of £19,500 (from RSGBi) is still to be included in the final accounts and therefore we will end the financial year in a positive position.

This is a very positive year end considering the challenges RSGB managed, part of the allocated income received is also for 2025/26.

Balance Sheet

On the balance sheet at 31 March 2025 there were £971 in tangible assets (IT equipment) and £24,918 in debtors. Total current assets £54,355

Taking current liabilities, including future membership fees received, into account the **total net assets (capital and reserves) on 31 March 2025 stood at £475,430.**



Website and Communications

Stennik continues to provide website and communications services to Road Safety GB. Edward Seaman edits the website newsfeed with support from Nick Rawlings and also runs the Road Safety GB social media feeds day-to-day. Sally Bartrum offers full administrative support for the Academy's back-office functions, the running of the annual National Road Safety Conference, and other projects as needed. Stennik also looks after the day-to-day management of the Road Safety Knowledge Centre.

The Road Safety GB Board would like to thank Stennik once again for its excellent work and commitment in supporting Road Safety GB over the past 12 months.

Bill Smith, Director of Communications, has taken on a broad range of work over the last 12 months, including keeping the website's information up to date and handling queries from television, the press and the public. His other work has included:

- RSGB Awards.
- Regular communications update meetings with Stennik.
- RSGB Webinars.
- RSGB Opinion Pieces.

Road Safety GB Website (<https://roadsafetygb.org.uk/>)

The year 2026 (to date) has been a strong year for the Road Safety GB website with the number of visits and visitors increasing significantly. RSGB continue to introduce a series of new initiatives to attract traffic to the site.

During 2026 (to date) there were:

- 208,803 visits (168,424 in 2025) (+24%)
- 171,327 visitors (132,288 in 2025) (+30%)
- The newsfeed currently has 2,560 subscribers who receive the weekly alert at 08.00 every Monday morning, capturing the headlines from the previous week.

Media Statements and Interviews

- In 2026 to date, 33 news items relating to Road Safety GB were published on the newsfeed on the Road Safety GB website. These news items covered a range of topics, including the various events produced by Road Safety GB during 2026, and can be viewed here:
- <http://roadsafetygb.org.uk/news-category/rsgb-news/>

Additionally, in the same period there were 7 news items relating to the Academy:
<https://roadsafetygb.org.uk/news-category/academy-news/>

Communications Activity

This year has once again seen a wide range of topical road safety issues being addressed by RSGB following on from engagement with various press and public bodies.

Some of the issues addressed through media contact were:

- E-scooters and electric bikes continue to be a contentious issue.
- Graduated Driver Licensing
- Impaired driving.
- Older drivers and eyesight.
- Media interviews/information provision; and
- Road Safety Strategy.
- Drink driving, including alcolocks.



Social Media

Road Safety GB's presence on X (Twitter) has fallen to 21.4k followers in October 2026 - compared to 22.4k October 2025. This compares with RoSPA (23.6k) Brake (22.5k), IAM RoadSmart (17.1k), RAC Foundation (5.3k), PACTS (4.8k) and Road Safety Scotland (4.6k).

First launched in July 2017, the Road Safety GB Facebook page now has 3,405 followers (3,023 in October 2025).

The more recently launched Road Safety GB LinkedIn page has 3,548 connections (2,730 in October 2025).

Road Safety Knowledge Centre (RSKC)



Traffic to the RSKC has increased in 2026, by an average of about 5%. This continues the upward trend seen since the launch of the new RSKC website in 2020.

During 2026 (to date) there were:

- 47,900 visits (45,616 in 2025) (+5%)
- 40,500 visitors (38,932 in 2025) (+4%)

The weekly RSKC alert goes to 2,278 (2,280 in 2025) active subscribers and the RSKC help forum has 1,066 (1,071 in 2025) subscribers.

Conferences and Seminars

Annual National Road Safety Conference

<https://nationalroadsafetyconference.org.uk/>

Following on from successful Annual National Conferences of the last few years, this year RSGB head to The Queens Hotel at Leeds.

Once again attendance numbers have been exceeded and conference this year is expected to be attracting around 400 attendees. Thanks are due to once again to our generous sponsors.



Research and Evaluation

Road Safety Data Analyst Champions' Network



Agilysis have continued to provide support for the co-ordination and delivery of the Analyst Network and associated work. The purpose of the network is to support the professional development of road safety data analysts nationally. It aims to achieve this by providing knowledge and skills to road safety analysts who are in a position to *champion* the use of road safety data analytics; *and for* Champions to contribute ideas and information to the network and share knowledge gained through their own professional networks.

Last year we conducted a survey of members of the Analysts Champions Network, where responses indicated the network is valued by its members. The survey was designed to support greater contribution from a wider variety of members. The most recent meeting in September 2026 saw notably increased contribution and this is believed to be linked to the range of agenda items. Members have been encouraged to submit agenda items that are working in progress or presenting them with a problem, rather than sticking to polished finalised analysis projects.

Continuing the series of annual research projects into STATS19 data quality this year's project looks at data quality in injury severity recording. This will compare injury types recorded in response to a survey using realistic information presented as a series of vignettes, with the model answers provided by the medical professional author of the vignettes. The results will be presented at the Joining the Dots conference on 2nd March 2027.

The Champions Network helped develop the content for the national Joining the Dots (JtD) conference held 3rd March in Birmingham, in person only for the second year running with 125 attendees, compared to 124 the year before. The conference was another success and increases in profile with the Rt. Hon. Lilian Greenwood MP attending in person to deliver a keynote speech. Content focussed around the Road Safety Strategy before moving to implications for the strategy and then on to practical examples of work by practitioners that can be employed by attendees.

Funding for the Analysts Network and the March 2027 conference has been confirmed by DfT with the first of two instalments paid following successful delivery of the first half of this year's program, with venue booking and call for papers confirmed for the JtD conference on 2nd March 2027.

As of 7th October 2026, Agilysis have delivered five of the eleven scheduled webinars for 2026/27, with the latest one being an introduction to evaluation. Completed webinars as follows:

STATS19 provisional results	May
TfL work related road safety	June
PRANA data linking with health (Dr. Phil Martin, TRL)	July
STATS19 2025 initial trends and findings	September
Evaluation 101	October

Project support roles

During the last 12 months the Director of Research has also been actively involved with:

- Advisory panel for DfT road safety education guidance: I was invited to sit on this panel to develop previous unpublished guidance into official guidance promised under the Road Safety strategy
- PACTS Road Safety Strategy Summit and Westminster lecture
- MSFG (P2W safety): Discussing reactions to Government road safety strategy
- Data Driven at RACf: Annual event at the RAC Foundation looking at broader applications of data in transport, including but not exclusively around safety.
- DfT Data Discovery project: Sat on a panel to guide a DfT contractor in data consultancy working on the data linking requirements for the RSIB proposed in the government's Road Safety Strategy.

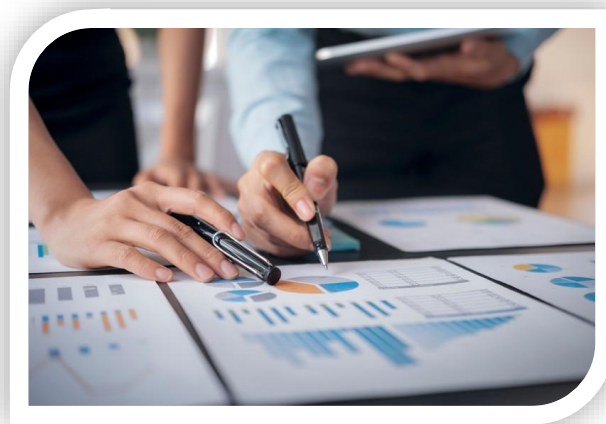
Priority for coming year remains to continue working with Agilysis on Analysts Network and JtD conference.

Consultation responses

Contributed to RSGB response to the five national consultations delivered through the UK Road Safety Strategy. This work was led by our vice Chair, Fay Cannon.

In addition:

- Cycling and walking investment strategy consultation
- Sentencing Council: invitation to comment on proposed amendments to sentencing guidelines



The Board of Trustees thanks everyone involved at local, national, regional and within the organisation for all of the support they have given the charity throughout the year.



Road Safety GB International Report 2025

Background

Road Safety GB International started trading on 1 April 2018, and the Academy, which sits within the company, is its main area of business.

A board of directors runs the company day-to-day and looks for new opportunities in the UK and overseas. Because the company acts on behalf of the charity, at least one charity trustee sits on its board, helping to ensure it operates consistently and properly for the charity's benefit.

The charity also keeps a watch on the Academy through its Standards Monitoring Team, so that it continues to deliver a high-quality service.

Purpose of Road Safety GB International

The main areas of business for the company are to:

- Promote and deliver appropriately designed and targeted training courses as a core area of business
- Seek new areas of business both in the UK and overseas that are aligned with the objectives of the charity
- Enhance the Academy in terms of higher-level education and delivery
- Ensure that a high standard of systems and delivery is maintained through an external auditing process
- To set out the training framework and create the 'Road Safety GB Accreditation Framework'
- Manage and support the Individual Academy membership
- Develop and support a team of knowledgeable others to support the development of contracts
- Develop support and appropriate signposting for fleet managers of both corporate and local authority fleets
- Develop commercial partnerships with like-minded organisations and individuals

Company Board of Directors/Non-Directors 2026-2027

The 'company' board of directors/non-directors as of 13 October 2026 will comprise:

- Rhian Hughes, Wirral Council, Director of the Academy
- James Gibson, Road Safety GB, Executive Director
- Jackie Bratley, Road Safety GB, Director of Finance
- Sam Merison, LB Richmond and Wandsworth, Director/Trustee
- Philippa Young, AtkinsRéalis, Business Advisor
- Nicola Foster, Essex Safer Roads Partnership, critical and risk advisor

The board is also supported by the Charity Company Secretary – June Howlett.



L-R, Rhian Hughes (Academy Director), Sam Merison (Director) and Philippa Young (Business Advisor).

Business Opportunities and Development

The Academy has continued to explore opportunities to broaden its reach, strengthen its profile and develop new income streams in support of Road Safety GB's charitable objectives. Discussions have taken place with a range of organisations and stakeholders to identify opportunities for collaboration, knowledge exchange and future training provision, both within the UK and internationally. Every enquiry continues to be explored to determine how the Academy's expertise can support organisations seeking to improve road safety outcomes.

During the year, the Academy Development Board held a dedicated development workshop to review the Academy's long-term direction, future priorities and opportunities for growth. The workshop helped shape the Academy's developing business plan and identified opportunities to strengthen the Academy's offer, increase its visibility and ensure it remains responsive to emerging developments within the road safety profession.

RSGBi was invited to present again in 2026 at the European Road Safety Summer School, where mobility experts came together to learn about an integrated approach to road safety, drawing on good examples from European countries. It is hoped that this international exposure may open up future business opportunities worth exploring.

A number of corporate social responsibility enquiries have also been received and discussed. In some cases, local contacts have been brought in to look at what could be provided in a local area to improve road safety.

The Academy's course portfolio has also continued to evolve. A new course, Road Safety Delivery in an Educational Setting, has been developed to support road safety delivery in schools and other learning environments. It helps practitioners deliver effective road safety education and looks at how children and young people develop, and how this affects their ability to understand risk and make safer choices.

Road Safety Delivery in an Educational Setting

(One day)

This course supports practitioners to deliver effective road safety education within schools and learning environments. It explores how children and young people develop, and how this influences their ability to understand risk and make safer choices.

A new course has been developed to support the profession and the Accreditation Framework - Road Safety Practitioner Foundation Refresher Course. Designed for anyone who completed their initial Road Safety Foundation Course more than three years ago, the refresher course provides an opportunity to explore the latest developments in the road safety profession and ensure knowledge remains current in a rapidly evolving field.

Road Safety Practitioner Foundation Refresher Course

(One day)

This course provides an opportunity to explore the latest developments in the road safety profession and ensure knowledge remains current in a rapidly evolving field.

The Academy remains committed to identifying new opportunities, partnerships and areas for growth that support both the profession and the long-term sustainability of the Academy. Every contact with RSGBi is explored and actively followed up and RSGBi remains open to business opportunities.

Finance

Ongoing work to update and refresh the existing RSGB courses has attracted more learners, and new courses have been developed in line with the business strategy and market demand.

The accounts show a positive and encouraging forecast for the next financial year. We remain cautious and will keep adapting as needed, developing the Academy in stages and adjusting costs to encourage growth. Overall, this should help to increase the company's annual turnover and strengthen its financial position going forward.

An investment in Academy development linked to the Accreditation Framework has been made, and it is showing positive stability and potential for future growth.

A charitable donation of £19,500 will be gifted back to RSGB Ltd (Charity) for the benefit of its members. Adjustments will also be made to the intercompany account (money owed to RSGB International by RSGB Charity).

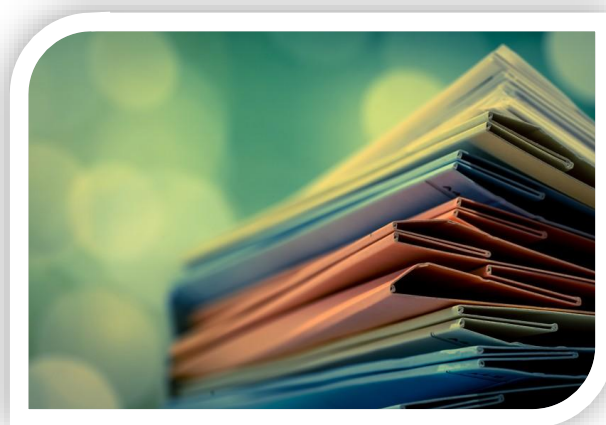
Road Safety GB International's (RSGBi) financial year to 31 March 2026 ended very positively, with the company in profit and turnover for the year reaching £87,020. This shows that continued financial oversight, robust risk management and ongoing investment in Academy development are helping to grow turnover.

A creative approach to bringing in income to the Academy beyond direct course delivery is also proving positive. This has included offering other services, such as different ways for people to pay, and the NRSC.

Once the final accounts have been signed off they will then be available in the Members' Area.

Governance

A robust approach to governance has been put in place to support the development of RSGB and the Academy, including a new income framework structure to maintain stability and growth. Policies and procedures have been updated and reviewed, covering directors, non-directors, trustees and volunteers.



The Academy

This year the Academy has built on its established training offer by developing new professional development pathways and strengthening support for road safety practitioners in applying Safe System principles in their day-to-day work. Reflecting the importance of investing in our members and supporting the profession to develop the knowledge and skills needed to make a difference.

Increasing Capacity

In May 2026, Ian Edwards was brought in to support the Road Safety Academy Director and Academy Development Board in delivering the Strategy. The role was established on a 12-month contract, with a defined programme of work and Key Performance Indicators (KPI). Progress against the KPIs is reported monthly to the Academy Development Board with a risk register to identify key risks. All KPIs are progressing as planned. This additional capacity has enabled development work to be accelerated across several key priorities.

Existing courses

The following courses are available:

- Road Safety Practitioner Foundation (four days)
- Road Safety Practitioner Foundation Refresher (one day)
- Behavioural Change (two days)
- Behavioural Change for Highways Engineers (one day)
- Safe System (one or two days)
- Designing Effective messaging (one day)
- Road Safety Delivery in an Education Setting (one day)
- Road Safety Evaluation (two days)
- Introduction to Statistics (one day)
- Introduction to the needs of Older Road Users (one day)
- The Ageing Driver (ADI Training Course)
- Impairment E-learning (self-directed)
- Fatigue Management in Road Transport (self-directed)
- Health and the Environment (one day)
- Media Training (two separate half-day courses)

All course information is on the Academy website <https://rsgbacademy.org.uk/>

Courses Completed

The table below sets out the total number of courses, and attendees October 2025 to October 2026:

Course Type	Number of courses	Number of attendees
1. Introduction to Statistics	2	13
2. Understanding the Needs of Older Road Users	1	6
3. Road Safety Practitioner Foundation Pt1 & Pt2	2	14
4. 2 Day Behavioral Change	4	33
5. Road Safety Delivery in an Educational Setting	1	12
6. Designing Effective Messaging	2	14
7. BCC for Highway Engineers	0	0
8. Media Training (initially full day, now two half day courses)	1	4
9. Road Safety Evaluation Course	1	8

10. Health and Environment	1	4
11. Ageing Driver (ADI Course)	2	27
12. Human Factors in Road Safety Engineering	0	0
13. Safe System (1 day)	3	29
14. Safe System (2 days)	4	39
15. Road Safety Practitioner Foundation Refresher	1	3
Totals	25	206

This compares to 28 courses and 203 learners across the same period for the previous year.

Accreditation Framework

Road safety GB have developed a qualifications framework for road safety professionals. The RSGB award structure will be at two levels:



It will be possible to achieve the Certificate or Diploma through RSGB Academy course attendance at a prescribed level or through accreditation of prior learning (with appropriate learning outcomes).

The framework provides a progression route, allowing practitioners to build their knowledge and competence progressively rather than attending courses solely as standalone training events. To support our members, the following infrastructure has been developed alongside course development:

- development of a competence framework, setting out learning outcomes
- assessment criteria
- learner enrolment and handbook documentation;
- learner gap analysis;
- portfolio documentation;
- assessor documentation; and
- documented review, appeals, complaints and quality-assurance approach.

A webinar to mark the launch of the RSGB Awards was held in September 2026 and was well attended.

In order to maintain the qualification, award holders will be required to show at least one day of CPD a year. This could be a Road Safety GB course or another course or conference that aligns to their role.

A full range of communication and member engagement approaches will continue in 2026/27.

Safe System Course

The Academy's Safe System course was initially piloted during 2025. Following evaluation, it has progressed into mainstream delivery through online training and face to face training for Road Safety Partnerships.

The Academy has delivered Safe System courses in both online and face-to-face formats. Demand has continued to grow, reflecting the increasing adoption of Safe System approaches by local authorities, road safety partnerships and other organisations across the sector. The Safe System course is expected to remain a key component of the Academy's offer moving forward.

The course is strategically important because it supports practitioners to understand and apply an approach that is increasingly central to national and local road safety policy. As with all RSGB courses, the focus is on providing practical tools and approaches that help practitioners apply Safe System thinking within their own organisations and programmes.

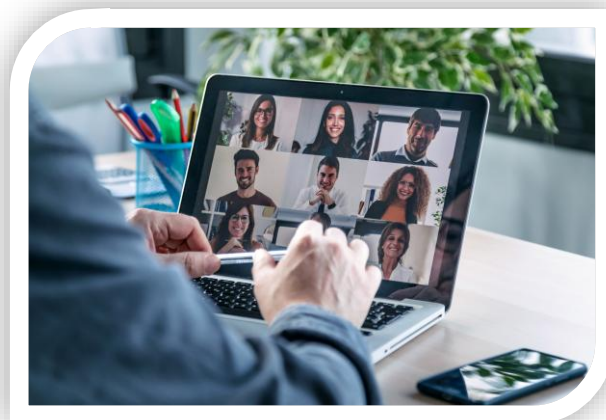
Summary

RSGBi, continues to develop at a steady and measurable pace, building stronger foundations and reaching out to other partners both in the UK and abroad.

At its heart, the organisation strives to provide cost effective education and training to a wide variety of practitioners.

RSGBi's long-term vision is to provide tangible benefits for road safety professionals, so they can follow a path of continual development. People are at the centre of the work we do, people who use our roads, as drivers, riders, passengers and pedestrians, many of whom are vulnerable. Our aim is to help the road safety professional with the challenges that are ahead.

The organisation has once again moved in step with the current business climate, the needs of the membership, and the communities they serve. With the continued support of the membership which links into the Academy, our partners, our prospective business ventures, our long-term vision will surely be realised. But there is always more work still to be done and we cannot become complacent. This is a time for wider thinking and for deeper partnerships.



The Board wishes to thank everyone involved in the continuing development, management and support of the organisation, and in particular its members who, at times under difficult circumstances, continually provide an excellent service to our customers, the road using public.

Appendices

Appendix A - Background

Road Safety GB (formerly the Local Authority Road Safety Officers' Association) was established in 2009. On 1 April 2014 it became a company limited by guarantee with charitable status, under the name Road Safety GB Ltd.

The Charity's Board of Trustees is responsible for making sure the Charity operates in line with its charitable objectives and its legal duties as a limited company, and for delivering the agreed tasks and policies.

The Trustees and regional representatives all hold full-time managerial posts in local government and give their time to the charity voluntarily.

Road Safety GB International was formed in September 2017 as the Charity's trading arm and began trading exclusively on 1 April 2018. On the same date, the Road Safety GB Academy was transferred to the company, becoming part of its trading function.

A new Board of Directors was set up in line with company law to manage the company. A 3-year Service Level Agreement sets out the relationship between the Charity and the Company and how it will be managed.

Road Safety GB is supported by organisational and individual members across the country. Members advance our objectives through the 12 Road Safety GB regional groups in England, Northern Ireland, Scotland and Wales. These groups bring together local authority road safety teams, Fire and Rescue Service personnel, the Police and a variety of other agencies, all working towards a common goal. The regional networks are essential to our work, and the value of what they do is immeasurable. Regional Chairs, representatives and officers on the ground work tirelessly, often in very difficult circumstances, to keep the safety of road users at the forefront.

The economic and political climate has changed markedly in recent years, and structures and resources have come under immense pressure. Despite these difficult times, the tenacious road safety professionals in this country are working as hard as ever. The Road Safety GB Board is well aware of the benefits the profession as a whole has gained over the years from the expertise and enthusiasm of regional group members, and it recognises their huge efforts. We continue to review how we are structured, taking the needs of the regional groups into account, with a view to finding the most effective and sustainable model for providing the full support needed at regional and local level.

Road Safety GB continues to work with key partners to establish and maintain funding processes that will support the development of the national road safety profession, bringing many benefits to practitioners and the public alike. These benefits will be realised in future thanks to the long-term support and hard work of our members, the national "Road Safety GB Team".

While supporting our members is vital, we must also understand how to influence and support a developing national agenda. To effectively influence and educate road users, we need to recognise and act on the ever-changing landscape of the economy, politics, casualty and travel trends, rapid technological advances and the health of the population. The Academy is clearly playing a major role in changing perceptions of the road safety profession.

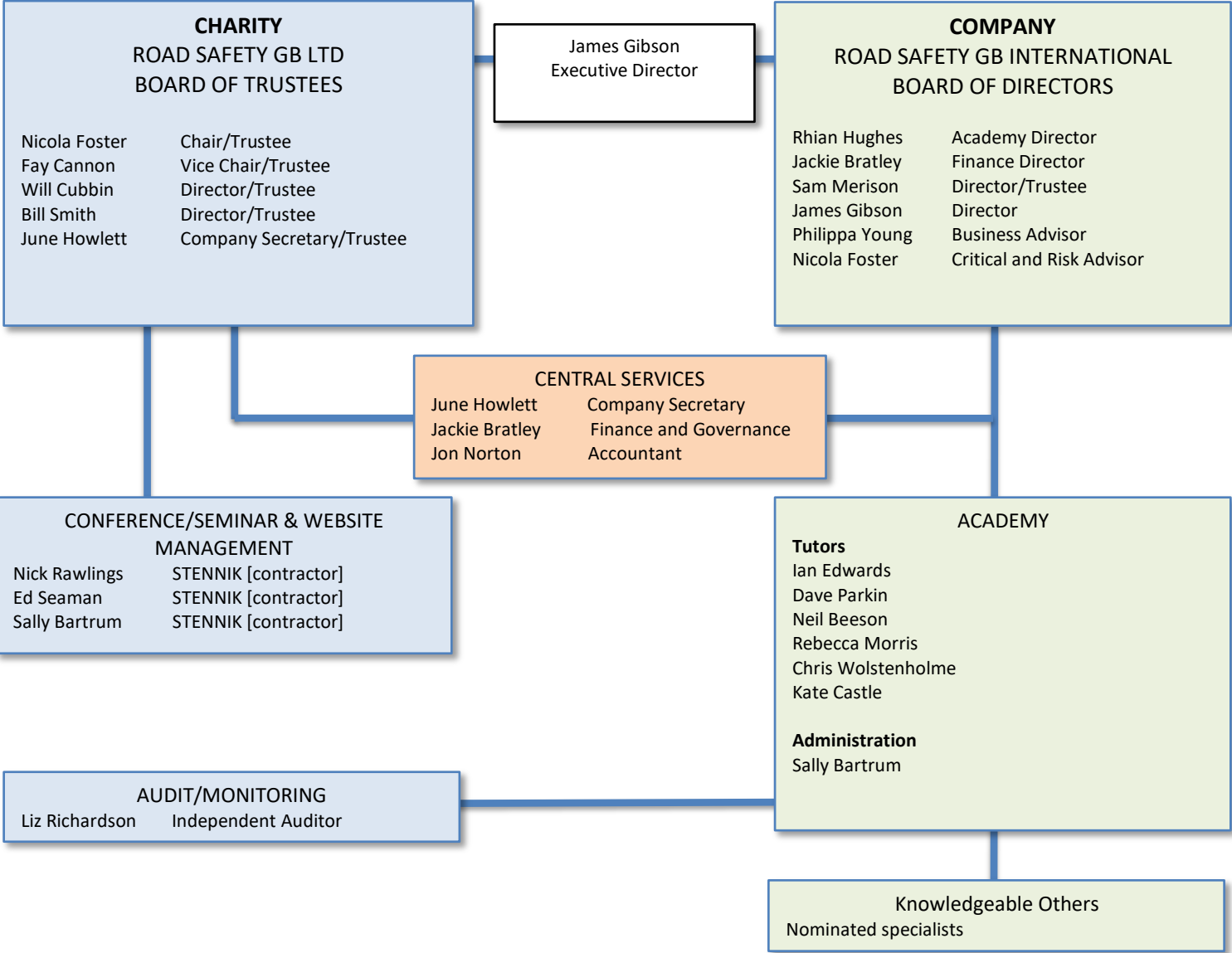
2018 saw the publication of the Road Safety Management Capacity Review, and we now have a new national Road Safety Strategy document (launched January 2026), which links closely with Safe System thinking and the adoption of national performance indicators, as well as new national targets. DfT also ran a

number of consultations alongside the launch of the Strategy and the response to these will need to link to the Strategy outcomes. DfT is also continuing to invest in research to inform future practice, and we are on the brink of a technology revolution in personal transport, with implications for the safety of road users and some areas have yet to be fully researched.

Road Safety GB's ambition is to influence our national direction of travel for future approaches to road safety, and to be able to actively support change by anticipating the needs of GB's road safety professionals and provide for those needs through the Academy and our member network.

The Board congratulates all those involved in our profession and looks forward to working with you in the future to overcome the many challenges that face us.

Appendix B – Organisational Structure 2026-27



Appendix C - Membership

Who can gain membership?

Local Authorities that deliver road safety casualty reduction services.

Fire and Rescue Services where the service is part of the local authority structure and delivers road safety services on behalf of the local authority, or the FRS has been gifted the remit for road safety service by the local authority.

Corporate organisations that can evidence their involvement in positive road safety outcomes for their company and employees. This may include Police Forces, Health Organisations, private sector companies, NGOs and charities.

Individuals who wish to further their knowledge and understanding of road safety issues and appropriate interventions.

Local Authority and Corporate members may 'fast-track' up to 10 members of staff as Individual Academy Members as part of their annual membership fee. Additional Academy memberships can be added at the appropriate additional fee.

Local Authority and Corporate Members enjoy several benefits including:

- Supporting efforts to enhance road safety and reduce fatalities and injuries in the UK
- Access to professional road safety advisers and expertise across a wide range of disciplines, including policy development and guidance on road safety processes, vulnerable road users and driving on business
- Access to Road Safety GB technical advice and guidance documents on a range of road safety related management processes, such as the National School Crossing Patrol Guidelines
- Preferential rates for Road Safety GB conferences and seminars, and professional training courses provided by the Academy
- Fast track Academy membership for up to ten employees of Local Authority and Corporate members
- Regular and advanced notice about national road safety initiatives from stakeholders including the DfT
- Use of the Road Safety GB corporate membership logo to enhance corporate and social responsibility (CSR) credentials
- A complimentary listing in the 'Resources and services' directory on the RSGB website, giving an opportunity to promote products/services/expertise to road safety teams across the UK
- Early invitation to participate in the exhibition that runs alongside the National Road Safety Conference and a discount on the published fees for exhibitors

Individual Academy Members: The Academy offers membership to individuals who work in the field of road safety, self-employed ADIs for example, and who cannot gain membership through a local authority or other corporate member. All Academy members will enjoy several benefits including:

- Supporting efforts to enhance road safety and reduce fatalities and injuries in the UK
- Access to professional road safety advisers and expertise across a wide range of disciplines, including policy development and guidance on road safety processes, vulnerable road users and driving on business
- Preferential rates for Road Safety GB conferences and seminars, and professional training courses provided by the Academy

- Regular briefings and advanced notice about national road safety initiatives from stakeholders including the DfT
- Use of the postnominal AMRSGB
- Access to their exclusive members portal

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