# ROAD SAFETY GB ANNUAL GENERAL MEETING

Tuesday 13th October 2026. 9:30 – 10:30

**In attendance**

| **Director** | **Post** |
|---|---|
| Nicola Foster (NF) | Chair |
| James Gibson (JG) | Executive Director |
| Jackie Bratley (JB) | Finance Director RSGBi |
| Fay Cannon (FC) | Vice Chair |
| Rhian Hughes (RH) | Academy Director RSGBi |
| Bill Smith (BS) | Comms Director RSGB |
| Will Cubbin (WC) | Director of Research |
| Philippa Young (PY) | Director RSGBi |
| Sam Merison (SM) | Director RSGBi |
| | |
| **Name** | **Organisation** |
| Julie Finn | West Sussex CC |
| Sarah Collins | Chesire West & Chester Council |
| Miguel D'Souza | Bradford Council |
| Sophie Lounds | Sandwell Council |
| Elizabeth Johnson | Buckinghamshire Council |
| Joanne Bassett | West Berkshire Council |
| Colin Evans | National Highways |
| Keith Baldock | Brighton & Hove City Council |
| Cathryn Williams | Shropshire Fire & Rescue Service |
| Simon Barker | Cheshire East Highways |
| Peter Slater | Gateshead Council |
| Brad Mawson | Safer Roads GM |
| Elaine Cross | St Helens Council |
| Nigel Lloyd-Jones | Older Drivers Forum Gloucestershire |
| Ruth Gore | Safer Roads Humber |
| Camilla Olofsson | Royal Borough of Greenwich |
| Stephen Whitehouse | Liverpool City Council |
| Lewis Campbell | Isle of Wight Council |
| Emma Tugwell-Smith | Sussex Police |
| Neil Smith | Kent Fire & Rescue Service |
| Lesley Panton | Leicestershire Police |
| Ann Grant | Greenwich Council |
| Michelle Caroll | Kent Fire & Rescue Service |
| Lyndsay Ellarby | Hampshire CC |
| Assia Karim | Newham Council |
| Jana Samuel | Southwark Council |
| Ann-Marie Bailey | Cambridgeshire County Council |
| Halema Uddin | Haringey Council |
| Gemma Morton | Sussex Police |
| Sandra Agbabiaka | Hackney Council |
| Liz Brooker | Lewisham Council |
| Claire Honey | Oxfordshire CC |

**Welcome and Introductions**

1. Apologies. June Howlett, Liz Mapstone
   NF opened the meeting and welcomed everyone to the AGM 2026
2. Minutes of the AGM 2025. The minutes were agreed and signed off with no outstanding actions. Minutes accepted by Keith Baldock & seconded by Sarah Collins.
3. Matters arising from the previous minutes. No matters arising.
4. Directors stepping down. Bill Smith is stepping down as Communications Director after five years. Bill was thanked on behalf of the directors and RSGB members for his work over the past five years, including travelling around the country and representing the organisation.
5. New appointments. Nicola reported that interviews for Bill's replacement were ongoing. Bill would remain in post for a little longer, and members would be updated once an appointment had been made.

6. Director Reports

   a. Chair – Nicola Foster (NF)

- National Road Safety Conference – Supporting the 2025 Wyboston Committee and the 2026 Committee preparing us for Leeds. Chairing the opening sessions and presenting with James to update members.
- Representing members on the National Road Safety Committee on 15th June and 23rd November 2026.
- Representing members on the Road Safety Strategy expert group for uninsured drivers on 21st October 2026.
- Visited No. 10 Downing Street to support a petition to 'Stop excessive speeding' led by Smart Start. Followed by supporting a drop-in session for MPs at portcullis House where we spoke to 29 MPs including Lilian Greenwood (Minister).
- Identifying and securing sponsorship for 2026 Conference from Smart Start.
- Represented RSGB at the RSS conference 23/24th Sept. Introduced to Justin Madders MP, Minister for roads to encourage attendance at NRSC.
- Attend PACTS safe system (roads) forum workshops. Identifying areas where RSGB members would need the most support in developing Safe System strategies.
- Chairing Regional groups' meetings to share updates and feedback across the regions.
- Supported academy development including Accreditation Framework launch and webinar.
- Responding to requests for road safety advice, comments and quotes.

   b. Vice Chair – Fay Cannon (FC)

- Representing – Road Safety GB at parliamentary events, PACTS roundtables, conferences and national stakeholder meetings, ensuring the voice of local road safety professionals is heard.
- Influencing – helping coordinate and contribute to responses to Government consultations.
- Collaborating – working with PACTS, Protect Young Drivers, TyreSafe, the British Horse Society and wider partners.
- Supporting – the National Road Safety Conference Committee and Safe System Forum development.

c. Executive Director – James Gibson (JG)

Business Update

Excellent support and input from all RSGB Directors
5 Year Strategic Plan 2022-27:

- Structure and Governance
- Membership Benefits
- Academy Function
- Partnerships
- Income Generation
- Communication

Annual Operational Plan & KPI sheet reported at board meetings

- Financial self-sufficiency - maintained and secured
- Membership numbers sustained - across all categories of membership
- NRSC momentum in 2026 across sponsors, speakers, delegates & exhibitors. Pleased to maintain and secure new sponsors, SmartStart
- National Highways/DfBB - sponsorship reduced but continuing
- NRSC27 – venue secured, Hilton Brighton Metropole
- Stakeholder working continuing – e.g. Agilysis, FirstCar & THINK! TMS
- Regional Reps meetings - attendance is strong and well supported
- Mature Drivers' Conference – April 2026, 110 professionals attended
- Academy Development – major developments with Framework Accreditation Scheme and new courses and trainers

d. Director of Finance & Governance (Charity/International) Jackie Bratley (JB)

RSGB Charity finance overview 25/26

- Membership remained stable, with increased multi-year memberships and continued growth in corporate membership.
- Budgets were managed tightly, expenditure was reduced where feasible, and all financial KPIs for 2025–26 were achieved.
- The organisation continued to pursue greater self-sufficiency, including income from the National Road Safety Conference and sponsorship.

- Total income was £323,884. The reported operating result was a £10,591 deficit, reducing to approximately £8,400 after other income and expenses.
- An anticipated donation of approximately £19,500 from Road Safety GB International is expected to return the final position to surplus.
- Key income included £43,790 from events and conferences and £124,140 from DfT for Joining the Dots, including £28,000 carried forward from the previous year.
- Key balance-sheet figures reported were tangible assets of £971, debtors of £24,918, current assets of £54,355, and capital and reserves of £475,430.
- The year-end accounts remain with the external auditor and will be placed in the members' area once signed off.

- No new DfT grant opportunities were available. Potential opportunities arising from the new Road Safety Strategy will continue to be monitored.

- Existing contracted DfT work funds development and management of the Data Analyst Conference.

RSGB International overview 25/26

- Courses were developed and refreshed, and a new framework was introduced to support stability and growth.
- Turnover at 31 March 2026 was £87,020, including income from services beyond course delivery.
- Further investment, supported in part by the £19,500 donation, is expected to benefit future development.

Governance

- The strategy and income framework were reviewed to support long-term stability and growth.
- Policies and procedures were reviewed for directors, trustees, volunteers, and course-booking terms and conditions.

e) Academy Director Report – Rhian Hughes (RH)

- Accreditation Framework – formally launched 1 Oct 2026
- Certificate in Delivery of Safe, Sustainable and Healthy Travel
- Diploma in Delivery and Management of Safe, Sustainable and Healthy Travel
- Increasing Capacity
- Ian Edwards has been supporting the Development Board through a 12-month contract. Defined programme of work and monthly KPI monitoring.

A suite of 15 courses are offered

- All course information is on the Academy website https://rsgbacademy.org.uk/
- Course Data Oct 2025 – Oct 2026:
- 27 courses delivered to 206 learners
- New courses over the past year:
  - Road Safety Practitioner Foundation Refresher Course
  - Road Safety Delivery in an Educational Setting

f) Communications Director – Bill Smith (BS)

Website & Communications

Bill thanked the Directors and James for the level of professionalism they bring to RSGB. Bill also praised the commitment from Stennik as exceptional.

Continuing reviews and updates where applicable.

Website:

- 208,803 visits (168,424 in 2025) **(+24%)**
- 171,327 visitors (132,288 in 2025) **(+30%)**
- RSGB continue to introduce a series of new initiatives to attract traffic to the site
- The newsfeed has 2,560 subscribers.

- 33 RSGB news items published covering a wide range of topics.
- Media contact on a range of subjects such as, electric bikes, alcolocks, vehicle technology
- X – 21,400 followers (down 2025)
- Facebook page 3,405 followers (3,023 in Oct 25)
- LinkedIn page connections 3,548 (2,730 in Oct 2025)
- Road Safety Knowledge Centre (RSKC) has 47,900 visits so far in 2025 (45,616 in 2025) (+5%)
- RSKC has 2,278 active subscribers for weekly alerts(2,280 in 2025)

g) Director of Research – Will Cubbin (WC)

- Joining the Dots Conference – 3rd March 2026 Birmingham, 125 attendees. Rt. Hon. Lilian Greenwood MP gave keynote speech in person. Returning to same venue for 2027 (Tuesday 2nd March 2027)
- Analysts' Champions Network – More active involvement from members following encouragement to submit more work-in-progress type agenda items.
- Commissioned research project into recording of injury severity in STATS19. Results to be published at JtD conference.
- Events and consultations:
- European Road Safety Summer School: Delivered lecture on using data to understand the road user, promoted RSGB.
- Advisory panel for DfT road safety education guidance.
- Road Safety Webinars have been well received and more are planned for the rest of the year. Two that relate to the Academy covering road safety statistics and evaluation.
- Road Safety Strategy consultations response x5 (led by Fay Cannon).

7. Nicola thanked attendees for their interest and being a member. For the work of the regional meetings to support each other as we strive to meet challenging targets. She emphasised the value of regional collaboration, shared learning, innovation and consistent professional standards in reducing road deaths and serious injuries. She encouraged members to attend the AGM and reiterated the importance of strengthening recognition of the road safety profession. Nicola thanked everyone for attending and closed the meeting at 10.30am.

**2027 AGM – 19th October 2027 @ 9.30am – 10.30am**