

LEICESTERSHIRE

FIRE and RESCUE SERVICE

protecting our communities

LEICESTERSHIRE FIRE AND RESCUE SERVICE

OFFICIAL LAUNCH EVENT INVITATION

Tuesday 10 May 2016 - 2pm

Birstal Fire and Rescue Station

Birstall Meadow Road, Birstall, Leicester, LE4 3BS

We would like to officially invite you to join us at the launch of two new very exciting road safety initiatives:

FIREBIKE

FireBike/BikerDown!

On Tuesday 10 May at 2pm we will be officially unveiling the new Leicestershire Fire and Rescue Service FireBike in conjunction with the launch of our free BikerDown! course, aimed at motorcyclists.

VF4
360

VF4 360

We are also proud to inform you that we will be launching the next stage of our Fatal Four road safety package aimed at young drivers – the VF4 360. Used as part of an immersive package with the VF4 Car, the VF4 360 uses the latest virtual technology from Samsung to give young drivers the most realistic experience of a real road traffic collision from the driver's perspective.

The event will be a great opportunity to meet representatives from road safety organisations, trade magazines and emergency services from across the country

Refreshments will be available.

Parking on site is limited, but Birstall Fire and Rescue Station is located opposite the Park and Ride car park where there is plenty of parking available.

Media will be in attendance and the event will be filmed and photographed.

RSVP – Deadline Friday 29 April 2016

I would be grateful if you could let me know via email if you will be attending and if you are, whether you have any special accessibility and/or dietary requirements.

Further details of the event, including directions, parking etc. will be emailed on receipt of your attendance confirmation.

Many thanks and we look forward to seeing you in May.

Regards
Steve Ballinger
Corporate Communications Coordinator