

## **Millennials are the proudest of their cars, but the biggest risk takers while driving**

Over a third of 18-24 year olds have admitted that they regularly speed on the road, according to a new survey of 2000 UK drivers, conducted by used car dealers, [The Car People](#). The survey also found that males are more likely to speed than women, with 1 in 4 men admitting to the breaking the law on a regular basis.

Other common habits people have while driving are singing and dancing while driving, speeding up at traffic lights and hogging the middle lane. North East drivers are the leading performers, as a quarter admit to putting on a show while they drive, and Londoners are the biggest middle lane hoggers.

The survey also asked how proud people are of their cars. The 18-24 age group were revealed as the most 'Car Proud,' yet, despite this, they are the biggest risk takers on the road. The majority of the 18-24 age group admit to regularly speeding, talking on their phone whilst driving and speeding up at traffic lights.

According to the survey, over a third of UK drivers believe that BMWs are the most dangerous drivers on the roads. However, the majority of women stated that they find BMW drivers to be the most attractive. Nonetheless, a third of women are just happy dating someone who has a car, and they said they wouldn't date someone who doesn't drive.

'A person's relationship with their car is very important as it's where a great amount of people spend a lot of time. Therefore it is very important to make sure you are doing regular checks on your car to make sure you're getting the best of it. As the survey shows, the majority of people do this, but there are a few who don't take care of their car as they should.' Jonathan Seaman, Senior Manager at The Car People.

Car maintenance could save your life. Thankfully, the majority of UK drivers check their cars for problems every few months and top up the oil and the air in the tyres on a regular basis. However, 1 in 10 drivers admit they never check if their lights are working, and a shocking 18% of women never check if their brakes are working properly.

- **ENDS** -

### **Further Information**

- 18% of women admit they never check their brakes
- Over a third (36%) of 18-24 year olds admit to speeding
- Nearly a third of women would never date someone who doesn't drive
- A quarter of men admit to driving over the speed limit
- BMW drivers were voted the most dangerous drivers by other road users
- The Car People are a used car dealership and are based in Manchester, Wakefield and Sheffield
- The survey was conducted by OnePoll, on behalf of The Car People, on 2000 UK car owners who drive. More information on this survey can be found here <https://www.thecarpeople.co.uk/blog/car-proud>

### **Notes to Editor**

**For further information, please contact:** Sophie Jackson, Branded3,

E: [Sophie.jackson@branded3.com](mailto:Sophie.jackson@branded3.com), T: 01132604010

