

Project EDWARD 21/9/2016 **(European Day Without A Road Death)**

The Safer Essex Roads Partnership (SERP) would like to invite the pupils in your school to take part in a poetry competition which we hope will help create awareness for the International 'EDWARD' day on 21st September 2016.

In order to do this, the competition is running from **today until its closing date on 29th September 2016.**

'Project EDWARD' has been developed by TISPOL working in partnership with the European Commission, politicians, policymakers and road safety partners including the UK, with the hopes that all of its 30 member countries will participate. The target is that no one should die on the roads of Europe on 21 September but, of course, every day should be an EDWARD day.

As we can only accept one entry per school we would like you to select the best poem from your school and email to roadsafety@essexhighways.org

One overall winner from Essex will receive a brand new iPad Mini with two runners up winning a Kindle Fire each.

The winning poem will be displayed on the SERP website, www.saferessexroads.org.

Competitions requirements

- Create an original poem (any type ie limerick, sonnet, non-rhyming, etc)
- Maximum of 150 words
- Relate the poem to road safety (walking to school, driving, horse riding and cycling ect)
- Example –

*There one was a young man from Harwich
Who kept a fast car in his garage
He crashed with a tree
Which smashed up his knee
And even put strain on his marriage*

- our data analyst at a team meeting

- All entries to be sent to the Safer Essex Roads Partnership – roadsafety@essexhighways.org by the 29th September 2016.

- Poems will be judged by members of our partnership including Essex Police, Essex County Fire and Rescue Service.
- Winners will be announced on the 3rd October 2016 . A member of the road safety team will contact the pupils school by phone call.

Staff and parents can support EDWARD too! The Safer Essex Roads Partnership

www.saferessexroads.org have begun a countdown to Project EDWARD and would like to urge

everyone in Essex to make a pledge today! – www.tispol/edward.com