

#SaveKidsLives

with road safety

Tips to help keep children safe when using the roads

Every day more than 500 children lose their lives in traffic crashes globally and thousands are also seriously injured. As road users we can all help support the Decade of Action for Road Safety and the #SaveKidsLives initiative by reading and sharing these simple road safety reminders.

Remember children of all ages learn from their role models so whether you are a parent, grandparent, aunty, uncle, brother or sister, if you are using the roads with children, **YOU** can make a difference by following our simple road safety tips.



When out WALKING & CROSSING the road:

- Always hold hands with your young children
- Teach your children to:
 - Stop. Look. Listen and Think
 - Never cross near parked cars or near corners
 - Always walk, never run
 - Don't be distracted by gadgets and friends



When out CYCLING or on SCOOTERS:

- Make sure everyone in the family wears a helmet (even children on their scooters)
- Check the brakes, lights, tyres and reflectors on all bikes
- Plan safe routes and try to use cycle paths
- Make sure you can be seen with bright reflective clothing
- Keep children in sight at all times when on bikes or scooters



When in the CAR or DRIVING:

- Make sure everyone wears their seatbelt on every journey
- Minimise distractions and disruptions (in and outside the car)
- Don't use your phone whilst driving
- Use the right type of car seat or restraint for young passengers
- Plan long journeys, leaving plenty of time and take regular breaks

